

JOIN US!

FAN AREA BUSINESS ALLIANCE, INC.

FanAreaBiz.com

Help Us To Make You More Successful



Fan Area Business Alliance, Inc., or FABA, is a proactive association of forward thinking businesses and non-profit organizations located within the footprint encompassing Richmond's Fan and Museum Districts. Our goal is to help you improve the success of your business or organization, and to provide a means for you to apply your unique skillsets to help your fellow businesses and organizations. While working in collaboration with our sister organizations across the footprint -- such as the Fan District Association, Carytown Merchants Association, Museum District Association -- FABA's activities, programs, and services (and six committees) will help you:

- a. Solve common business and operational challenges such through access to free shared IT resources, business help hotline, professional experts, seminars and a governmental advocacy team.
- b. Improve your business and operating conditions through access to marketing tools, joint marketing programs, group buying arrangements and networking events.
- c. Improve your ease of doing business within the Fan Area through access to six FABA committees, government advocacy and collaboration with our sister organizations.
- d. Increase your innovation and efficiency through the cultivation and exchange innovative best-of-breed business ideas among members through educational programs, IT sharing programs, a lunch / breakfast innovation series and annual innovation award recognition.
- e. Improve your good citizenship within the Fan Area.

Join us and let's work together to make the Fan Area the perfect place for working, living and playing! For a member application or for more information, please visit our website or contact the BJ Kocen, Chair, FABA Membership Committee at bjkocen@gmail.com, or contact Wayland Hundley, FABA president, at whundley@dominiongc.com for more details!

MEMBERSHIP APPLICATION



Thank you for your interest in the Fan Area Business Alliance, Inc. ("FABA")! For the business, organization or individual applying for membership (the "Applicant"), please either complete this hardcopy application or the online application at FanAreaBiz.com. If completing this form, please deliver the completed application, along with a check for \$50 (for first year dues) made payable to the "Fan Area Business Alliance, Inc.," to the FABA Membership Committee c/o Lauren Bell, 2501 Monument Avenue, Richmond, Virginia 23220 .

Applicant full legal name: _____

Applicant trade name (if different from legal name): _____

Fan Area physical address: _____

Applicant official mailing address: _____

Applying for this membership status:¹ [] Full Member (check applicable boxes below) or [] Associate Member

Applicant is "for-profit" business and (check which apply):

Has a business license issued by the City of Richmond for the above location address.

Has or will generate annually at least \$5,000 in revenue from the above location address.

No business license or sufficient revenue, but the business is conducting a bona fide business enterprise from the above location address and is seeking an exemption from the FABA board to become a member.

Applicant is a "non-profit" organization and (check which apply):

The organization has a license issued by the City of Richmond or the State of Virginia tied to the above location address.

The organization has a 501(c) designation from the US Internal Revenue Service tied to the above location address.

No business license or 501(c) designation, but the organization is conducting a bona fide charitable or non-profit enterprise from the above location address and is seeking an exemption from the FABA board to become a member.

Describe Applicant's principal product(s) or service(s): _____

Business license # (where applicable): _____ IRS §501(c) number (where applicable): _____

Contact person name: _____ Contact person phone: _____

Contact person email address: _____ Website: _____

By signing below, Applicant confirms that the Applicant has fully read, fully understands and fully agrees to the FABA Membership Application Terms and Conditions, which are incorporated herein.

By: _____ Date: _____
Applicant Authorized Representative

FOR OFFICE USE ONLY Membership #: Received: / / Processed: / /
 Database Letter Packet Archive

¹ See reverse side for details distinguishing Full and Associate Members.

Fan Area Business Alliance, Inc. ("FABA")
MEMBERSHIP APPLICATION TERMS AND CONDITIONS

Version: August 26, 2013

1. By signing this application, the Applicant acknowledges, agrees to and warrants the following:
 - a. The information contained in the Applicant's application is full and accurate.
 - b. The Applicant meets the requirements of membership as described below and as designated by Applicant in the application.
 - c. Applicant has fully read and understands the FABA Membership Application Terms and Conditions, and if Applicant becomes a member, Applicant (including all of its staff and representatives) agrees to fully comply with all obligations, privileges and requirements required of a FABA member (a "Member"), as amended from time to time.
 - d. Applicant agrees not to engage in any action or inaction which would reflect adversely upon, or harm, the name, image or reputation of FABA, the FABA membership or the Fan Area, and agrees to operate in material conformity with all applicable federal, state and local laws, rules and regulations.
 - e. FABA has the right to terminate any Member's membership immediately and without notice upon a Member's violation of a material obligation, privilege or requirement imposed upon the FABA member.
 - f. FABA has the right to terminate any member membership upon notice (and return its most recent membership fee) if FABA board of directors determines that the Member's membership is detrimental to the best interests of FABA.
 - g. Except as otherwise expressly provided in writing, and to the maximum extent permitted by applicable law, ALL ACTIVITIES, PROGRAMS, SERVICES AND PRODUCTS PROVIDED BY FABA TO EACH MEMBER ARE PROVIDED "AS IS" AND "AS AVAILABLE", WITH ALL FAULTS AND WITHOUT WARRANTY OF ANY KIND AND WITH ALL WARRANTIES AND CONDITIONS EXPRESSLY DISCLAIMED WHETHER EXPRESS, IMPLIED OR STATUTORY, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES AND/OR CONDITIONS OF MERCHANTABILITY, SATISFACTORY QUALITY, FITNESS FOR A PARTICULAR PURPOSE, ACCURACY, QUIET ENJOYMENT, AND NON-INFRINGEMENT OF THIRD PARTY RIGHTS. IN NO EVENT SHALL THE FABA'S LIABILITY TO MEMBER FOR ANY REASON EXCEED THE AMOUNT OF MEMBERSHIP DUES PAID BY THE MEMBER FOR THE THEN CURRENT PERIOD.
 - h. If Applicant becomes a Member, MEMBER AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS FABA FROM ALL CLAIMS MADE AGAINST FABA DIRECTLY RELATED TO MEMBER'S ACTIONS OR INACTIONS IN VIOLATION OF A MATERIAL OBLIGATION, PRIVILEGE OR REQUIREMENT IMPOSED UPON THE FABA MEMBER, INCLUDING BUT NOT LIMITED TO REASONABLE ATTORNEY'S FEES AND COURT COSTS.
 - i. In order to maintain membership, each Member must maintain the status which qualifies the Member for membership, and upon a material status change, the Member agrees to immediately notify FABA.
2. Membership Types and Qualification
 - a. A "Full Member" is an organization or individual who regularly offers a product or service, whether for-profit or not-for-profit, from a building located within the Fan Area and has paid the current annual Full Member's Membership Fee. A Full Member is entitled to all of the benefits of membership. Membership is specifically designed to include home-based businesses. "Regularly offers a product or service" means:
 - i. As to **for-profit** businesses: 1) has a business license issued by the City of Richmond for the building; or 2) has or will generate annually at least \$5,000 in revenue from the building; or, 3) upon approval of the Board if the Board makes a good faith determination that the business is conducting a bona fide business enterprise from a building located within the footprint.
 - ii. As to a **non-profit** organization: 1) the organization has a 501(c) designation from the US Internal Revenue Service tied to the building; or 2) the organization has a license issued by the City of Richmond or the State of Virginia tied to the building; or 3) upon approval of the Board if the Board makes a good faith determination that the organization is conducting a bona fide charitable or non-profit enterprise from the building.
 - b. An "Associate Member" is ceremonial membership status for an organization or individual who does not routinely offer a product or service, whether for-profit or not-for-profit, from a building located within the Fan Area but supports FABA's mission and activities and has paid the current annual Associate Member's Membership Fee. An Associate Member is not entitled to vote or to participate in activities, programs, services and products designated for Full Members only.
3. "Fan Area" means the geographic area within this boundary: Center line of Broad Street, Interstate I-195/Powhite Parkway, the Downtown Expressway and Belvidere Street. This footprint encompasses the districts commonly called the Fan District and Museum District and adjoining areas, but does not include the footprint of "Carytown" as defined by the City of Richmond Code.